



Affiliate Control Panel questions

In December 2005 we launched our new 'Affiliate Control Interface'. With a host of new features including improved navigation and report viewing as well as a new Content Creator which makes using our feed system much easier to use

Since the launch we have had a number of questions from affiliates which we have answered. Below is a selection of these reprinted so that you can get a better understanding of the system.

Make new data feeds

Q. I cant find how to make any new data feeds, it still has the feeds I had made prior to the changes listed, but I cant see a way of making new ones?.....more than likely me just being blind, but if someone could point me in the right direction it would make me very happy

A. You no longer need to create a feed if you wish to just download a single Merchants feed - before you had to go Create Feed and select the name of the Merchant, this is what isn't needed now. Just go View Feeds and download the Merchants feed. You get the choice here to select or deselect fields, and even change the position of the field in the feed.

If you want to create a Custom Feed, this is one which features multiple Merchants you pick, then go to View Feeds, scroll to the bottom and follow the link there. If you run into problems or have any questions please contact us, using the Contact Us link towards the bottom of the menu in the Control Panel or email support@paidonresults.com

Making multiple page feeds

Q. Can you tell me how you get more than one page on the feeds? I have created a couple and only get e.g. the first 10 items on a page. If there are 20 items on the feed, how are these displayed. Is there anyway to get e.g. page 1 and page 2?

A. It is possible to create a way of navigating though more than 1 page of content, but you either need to use an iframe or (which is the recommended way) or use a scripting language such as PHP or Perl - if you can do any of these, then let us know and we can take you though it.

Formulate a single url for all Merchants

Q. With reference to your data feeds that you offer, we have imported some data from you while we try and get set up with you, but to be honest we gave up as it wasnt clear how to formulate a single url to generate a standard file that was the same for all merchants?

A. Log into our Control Panel, click View Feeds, and then download next the name of the Merchant you wish to use. Next the options box appears, select "Fields Supported by all Merchants" in the drop down menu. Next just click Download.

Now if you wanted to change that to another Merchant, just change feedid(for example =M108) in the URL to feedid(for example =M45) You get the same fields, but this time for products the new Merchant. A complete list of Merchant ID can be downloaded though Link Overview (click Download as CSV) just add a M to the id in the first column. Remember to join the Merchant before using there feed. Also when you do join a Merchant take a look at the URL, within that you have "site_id=X" where X is the Merchant ID, this can be used to download the feed - but for only Merchants that have feeds.

Viewing actual traffic through your site

Q. Is my tracking working as I have sent thousands of hits through the programs I am in and haven't had one bit of commision?

A. Hi, Looking at your account you have only had 24 clicks to Merchants this month. From the Overview report you need to look at the Clicks - Unique column. The Bot Clicks column is the number of clicks caused by search engines robots. When search engines index/visit your web site they follow the links on your site, this includes Affiliate links from us. These clicks are not from real visitors therefore you shouldn't count them, this is why we place the data in a separate column away from true clicks from visitors. I hope this helps, and if you have any other questions please let us know.



Adding a tracking code

Q. We are about to relaunch our new and updated website. Our new development team now require a copy of your affiliate code to add to our checkout pages so that all sales can be tracked as before. Please forward the relevant information and instructions to me so that I can forward it to the developers ASAP.

A. Attached is our tracking code for you. Once the code is in place (The code needs to be placed onto the final page shown to the customer in your order process, this is normally a thank you or confirmation page. There are parts of the code you need to customise and that is explained in the file.), please click the following URL and then make a sale on the new / development web site, once this has been placed please get back to me with the Order Number and Order Value so I can check the code is working correctly.

Standard tracking code

Key- CUSTOM-1 Some kind of *unique* reference for the current sale, which helps you tie the sale back into your system to help checking of pending sales.
 CUSTOM-2 Same as before, but it doesn't have to be unique, this is optional. Again just allows you to use data which can help you tie the pending sale back.
 TOTAL Total value of the sale

* Suggestions *

For the CUSTOM-1 we recommend you use the order number which should be unique

For CUSTOM-2 this is optional and doesn't have to be unique, maybe list the products ordered or even the customers name Both the contents of these fields will be displayed within the Pending Sales in your Control Panel this end, so you can tell one sale from another. They have no other use this end. To integrate our tracking code you simply need to replace CUSTOM-1 with the Order ID or some unique value for that order and replace TOTAL with the Order Value.

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      <!-- Paid on Results Tracking Code, 08/07/2003 -->
<script language=JavaScript src="https://secure.paidonresults.net/cgi-bin/create-sale2.
pl?client=java&merchant_id=57&country=GB&sale_id=CUSTOM-1&primary=sale_id&sale_data=CUSTOM-2&P1=1,TOTAL"></
script>
<noscript></noscript>
      <!-- Paid on Results Tracking Code, 08/07/2003 -->

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What is a Custom Tracking ID?

Custom Tracking ID is also known as Network Tracking ID, EPI, Click Reference, NWK, LID and SID depending on who you ask and what other networks call them, but they are all the same thing, just some have more limitations than others.

How to add a Custom Tracking ID

This can be anything you like up to 256 characters in length, however you cannot have any spaces.

Custom Tracking ID allows you for example to see if a certain user has bought something via your link, you can do this by putting in a username or email address (in fact anything that lets you match the tracking ID to your own user database).

We are going to use Prezzy Box as an example

Here is a normal link to Prezzy Box

<http://www.paidonresults.net/c/1000/1/10/0>

and here is a link with a Custom Tracking ID added

<http://www.paidonresults.net/c/1000/1/10/clarke>

So this means that any sales that come from this link will have the Custom Tracking ID of "clarke" and to get this all you had to do was change the "0" at the end of the link URL to "clarke" if you don't want to use Custom Tracking ID's simply leave the link as it's default setting with "0" in place and nothing will show on that table in the reports.