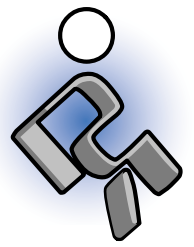


# paid on results



## How to perform a test sale

To carry out a test sale on any merchant the following steps should be taken to ensure

- a) that the test has been carried out correctly and
- b) to provide evidence to back up any claim should the test fail.

Firstly, in your web browser, check that you are not blocking cookies from being set using, **Tools > Internet Options > Privacy**. If you have it set at "High" or "Block All Cookies" then it's highly unlikely the test sale will register. You will need to set your browser to medium-high or below. If your cookie is set to High then Merchants who use local cookies to choose which network tracking code to show, may have problems if they have not correctly used a P3P policy on their local cookie.

It's always a good idea to clear all your cookies before undertaking a test sale. While not vital, it does make it easier for you to check if the cookie has just been set and what information it contained. To clear cookies go to **Tools > Internet Options > General and then press Delete Cookies**.

Retain a copy of the URL that you clicked.

You will need a copy of the HTML from the confirmation/thank you page. To do this in your web browser select **View > Source** and then save the page this displays. This is important, as this page contains the network call back information.

### What information you should send to the Network.

Merchant Name:

Date of Purchase:

Order ID:

URL you clicked:

Copy of Source Code:

If you received a conformation email, send this along as well:

From this information the network/Merchant should be able to view the sale and give you a reason as to why it might not have tracked. However if you followed this procedure exactly it should show that you have no problems.

### Other possible reasons why a sale might not track.

- a) If you have cookie blocking software in operation.
- b) If you have a network tracking domain listed on your blocked sites, some anti-spyware software will add a few networks tracking domains to the blocked sites list in Internet Explorer on the mistaken belief that Affiliate Networks support spyware.
- c) If you have spyware/adware on your machine that is redirecting the Affiliate link via its own links.
- d) There are other reasons, some as basic as the Merchant having removed the tracking code. However if that has happened we should be able to tell as the Merchant won't have made any sales or will have made a far lower than normal amount if the call back code has been removed from say a couple of machines in a cluster.