

# *paid on results*

## Industry Firsts and Advantages



We believe we have some unique features that set us apart from other Affiliate networks, below we have listed a few.

1. Ground breaking Feed Management and Integrated Content Creation Systems. Advanced features include - Multiple merchant merging within your custom feeds and auto updating and substitution of out of stock items.
2. Setting industry ethics benchmarks - Joint instigators of anti-adware/spyware campaigning with specific mention in our Terms of Business.
3. Advanced tracking - Non-Cookie Tracking in addition to Cookie tracking giving affiliates added confidence that all sales are accurately tracked.
4. Free start-up creative - we supply professional banners for new Merchants (at no charge) in order to get you up and selling straight away.
5. Commission flexibility - Our system has the ability to apply different commission rates to individual products.
6. Customer base sales - enables commission to be allocated without a cookie or affiliate link, after first visit.
7. Cookie click time - shows when sale originated.
8. Daily email to affiliates showing pending and valid sales.
9. Customisable appearance of stats in merchant and affiliate reporting.
10. Data export - Access reports via the web or download sales to CSV or XML.
11. Advanced payment centre allows affiliates to check payments and create invoices.
12. Link overview - allows affiliates to show all merchant links on one page using a single click.
13. Vital feedback - Includes merchants' performance records showing average sales and voids by merchants.
14. Network tracking cookies - allows customers to be followed across different sites.