

Products On Request

Advanced Feed Management System and Integrated Content Creation
from *paid on results*



Making a Feed

What we require in a feed?

We require a CSV format product feed, ('CSV' simply means Comma Separated Value file and is a common format and the one used to exchange data between applications.) In this file we require each of your products to be listed. We need to be able to download the product feed from a URL, and for it to be updated regularly.

In the feed we require the following information (minimum) for each product, should you have any additional information you feel would be good for affiliates please also include this. You can separate the fields by a comma or a pipe | some merchants find the | easier as there is little chance normally of a | appearing in the data. Although you can always use quotes around data should the separator character appear within it.

The minimum required product entries:-

- Product Name**
- Product Price**
- Description**
- Image URL (to a large image)**
- Product URL**
- Category**
- Brand Name**
- Gender**

The following are optional fields.

Original / RRP Price (if the price you sell is a discounted or special offer price)

Sales Rank. This is a field which has a number in which gives the position of the product within your sales rank or leader board. For example, the best selling product has the number 1, second best is 2, third best is 3 etc., you can work out this information anyway you like - for example you could base it on sales or just select them yourself. If you can do this for the whole range just do it for the top 20-50 products. If you can provide this field, we can create Advanced Content Units with minimal work for everyone.

Stock Information - either the quantity in stock or just a simple Y or N if the product is in or out of stock, this is optional depending on how you deal with stock and back ordering.

Typically a feed will look something like this:-

As you can see this feed uses a ',' as a delimiter

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Product Name,Product Price,Description,Image URL,Product URL,Category,Brand Name,Gender "Thong","9.95","This high quality cotton thong accentuates the body's natural curves for a flawless look under clothes. A must for the more confident and daring man.", "http://static.gr-tech.net/underu_new/images/products/main/2x/3102_f.jpg", "http://www.underu.com/grt/product_detail/12", "Thongs", "2(x)ist", "male" "Pouch Brief", "9.95", "High quality combed cotton brief boasting 2(x)ist signature contoure pouch. Combines sexy figure hugging styling and unrivalled support.", "http://static.gr-tech.net/underu_new/images/products/main/2x/3103_f.jpg", "http://www.underu.com/grt/product_detail/13", "Briefs", "2(x)ist", "male" "Trunk", "14.75", "This deservedly popular, high quality pure cotton trunk, hugs the body for unbelievable support and comfort. Cool American styling that's perfect for every day wear.", "http://static.gr-tech.net/underu_new/images/products/main/2x/3104_f.jpg", "http://www.underu.com/grt/product_detail/18", "Trunks", "2(x)ist", "male" "V-Neck Tee", "14.75", "This stylish loose V-Neck T is perfect for men who love to wear designer styling everyday. High quality, pure cotton, loose fitting casual V-Neck T-shirt.", "http://static.gr-tech.net/underu_new/images/products/main/2x/3110_f.jpg", "http://www.underu.com/grt/product_detail/27", "T-Shirts", "2(x)ist", "male" "Sports Brief", "9.95", "High quality cotton sports brief that provides excellent support and complete freedom of movement for the sports man.", "http://static.....etc etc
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