

Let paidonresults...

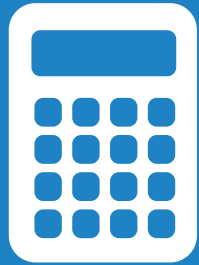


We do this through Affiliate Marketing

Affiliate Marketing by **paidonresults** provides



paidonresults is an Affiliate Network, providing everything you need to take full advantage of Affiliate Marketing



Low Fees



Reporting and Tools



UK's Top Affiliates

How Affiliate Marketing works



- 1 Leading Affiliates will promote your products or service to their audience



- 2 Consumers click on links which takes them to your website



- 3 Consumers purchase from your site



- 4 Paid On Results pays the commission you agreed to the Affiliate

More than 240 Merchants are generating sales with Paid On Results today. Our performance, reach and cost-effective fees have earned us the loyalty of our Merchants, who have stayed with us for an average of over three years.

With a typical minimum contract period of 6 months, those clients are staying with us by choice because it works for them. We do not believe in complicated lock-in agreements, lengthy minimum terms or restrictive cancellation policies. **We want our Merchants to want to stay with us due to our red-hot performance, not red tape.**

Data correct as of 25th August 2025, average time calculated as the days between the Merchant launching with us and 25th August 2025.

Grow your business with Affiliate Marketing



Affiliate Marketing offers businesses a cost-effective channel to increase their sales in a highly targeted and measured way.

- Affiliate Marketing offers the best advertising spend for your money
- Unique to Affiliate Marketing is the ability to measure every pound spent

The basic concept is that you, the Merchant, offers Affiliates a commission in exchange for online sales they generate - making return on investment extremely easy to calculate. As commission is only paid out when a sale has been completed, your Affiliates become your 'commission only' sales force.

Paid On Results connects you with thousands of Affiliates, including the top UK performers, who are able to promote you in a variety of ways across many sectors such as content sites, price comparison, social media, mobile, bloggers, voucher code sites, cash back sites, email marketing and PPC.

Paid On Results provides the experience, industry-leading reporting, and the unique tools and features which allow you to harness the power of Affiliate Marketing.



Why choose Paid On Results



You want an Affiliate Network you can trust

We are one of the longest established Affiliate Networks, having launched in 2003



You want the top Affiliates to promote you

We have all the leading UK Affiliates working with us including TopCashback, Skimlinks, MoneySuperMarket, Quidco and more



You want to maximise your return

Our competitive fees make Affiliate Marketing accessible and low-cost for all



You want full control and transparency

Our platform offers you brand controls, choice of the Affiliates to work with, full reporting of each transaction generated



You want easy integration

Step by step guides for platform such as Shopify, Magento, WooCommerce and others get you up and running quickly

Working with Paid On Results means that you are joining a highly respected Affiliate Network. Using our platform and knowledge to effectively engage with Affiliates to not only generate new sales but increase your brand's exposure.

Our straightforward approach, cutting out the trendy "jargon", coupled with the personal touch of our account management team, enables our clients to maximise their performance from Affiliate Marketing.

Our exclusive tools help grow your business and generate online sales. It is our secret to successful Affiliate Marketing.

We have made it easy for Affiliates to promote your business, breaking down the entry barriers typically associated with Affiliate Marketing, so Affiliates spend less time on the day to day, and more time promoting you.

Better Affiliate Links, exclusive to Paid On Results



Meaningful and Relevant



Clean, short, easy to remember



Friendly & Inviting



More Trusted

Increase conversion, sales, click-through rates and relevance.

Only with Paid On Results will the Affiliate links used to send customers to you contain your branding, creating a more professional looking Affiliate Program for your brand.

Our Branded Affiliate URLs replace the usually long, meaningless links used by other Affiliate Networks with short URLs using your own chosen domain name as standard. These links look better, inspire confidence and offer links that are more clickable, resulting in a higher click through rate. Setup, registration and integration are all taken care of by us.

Our Branded Affiliate URLs are perfect for all Affiliates, especially email marketing, YouTube and social media Affiliates.

Comparison of Affiliate Links

Other Affiliate Networks

```
https://www.affnetwork.com/qsclick.php?mid=3232&id=46824&p=https%3A%2F%2Fwww.domain.com%2Fcatalogue%2Fnew-in.list
```

- Long URLs
- No meaning or relevance
- Zero branding

Paid On Results

```
https://BrandedURL/<short URL code>
```

- Clean and short URLs
- Has meaning to your audience
- Relevant Merchant branding

Examples of some of our Merchants using Branded Affiliate URLs



<https://approvedfood.link/RziaC>

LAMPSHOP
ONLINE

<https://lampshoponline.link/QicFN>



<https://beeall.design/ya002>

gardentrends

<https://gardentrends.link/02VPI>

Highlights of our platform to help you create a successful Affiliate Program



Communicating with Affiliates, including the top UK Affiliates, has never been easier with Contact Sharing.

Contact details for Affiliates can be available at a touch of a button, allowing you to reach out and discuss marketing plans and to drive those extra sales. Privacy aware, fully GDPR compliant and perfect for relationship building.



Increasing sales by making the job of promoting your products easier for Affiliates.

One click product link creation for Affiliates gets your Affiliates up and running, promoting your products in no time. With dynamic tools to display your latest product pricing on Affiliates websites and approved images, this also helps to protect your brand.

Branded Affiliate URLs
Direct Affiliate Messaging • Easy Deep Linking
Daily Email Summaries • Product Feeds
Automatic Creative Updates
Customisable Reporting • Batch Validation
DynamicProductPrice • Easy Integration APIs
Device Reporting • Financial Report
Exportable Reports
Custom Auto Validation Policies
Affiliate Click Paths • Affiliate Grouping
Product Reporting • Drill Down Reports
Product Search • Transaction Email Notifications
Set Commission Based On Purchase
Manually Approve Affiliates

Unlock increased conversion and improved sales from Voucher Code Affiliates

Voucher Codes are an important aspect of most Merchants marketing plans. Higher average order values and better conversions are seen when vouchers are used. Managing Voucher Code Affiliates can sometimes be a challenge. Our Voucher Manager will help define and manage your voucher strategy easily.

The Voucher Manager will successfully distribute voucher codes to all Affiliates (including all the top Voucher Codes websites), protect exclusive codes and ensure only vouchers approved for Affiliate Marketing are used by Affiliates. Full performance reporting and the ability to look after your margin by setting alternative commission rates when vouchers are used, make the Voucher Manager an essential tool.





Launch your Affiliate Program and get access to the top UK Affiliates with our Ingress SaaS package

Full Access to our sophisticated platform including tools and reporting	✓
Daily summary email sent to you rounding up the previous days activity	✓
Full access to work with all our Affiliates including the UK's leading Affiliates such as TopCashback, Skimlinks, Quidco, MyVoucherCodes, VoucherCloud and more	✓
Full control over the commission paid on sales generated	✓
Branded Affiliate URL for a more professional looking Affiliate Program	✓
No account management included, however assistance with integration will be available and ongoing email support, including questions on our tools and reporting etc.	✓
Full access to communication tools, directly contact and manage Affiliates	✓
Email Support is available during set-up and when using the platform tools and reporting	✓
Lifetime Fee Guaranteed, meaning your fees will never increase	✓

- ✓ Over 110 Merchants launched with us in 2024
- ✓ Ideal for companies new to Affiliate Marketing or those with existing programs
- ✓ Our free migration service helps you transfer from any other Affiliate Network to ours
- ✓ Our low fees let you improve your ROI or invest more into your Affiliates to gain higher exposure
- ✓ We aim to beat any UK Affiliate Network's fees on a like-for-like service
- ✓ Range of service plans available for those requiring additional assistance or management



Your Cost Explained

You choose the level of commission to pay Affiliates for sales. The Network Override is paid based on the commission paid to Affiliates. For every £1 paid to Affiliates, you would pay 20p in Network Override. We have the lowest Network Override compared to other UK Affiliate Networks, giving you a better return on your spend.

Monthly Fee

£29

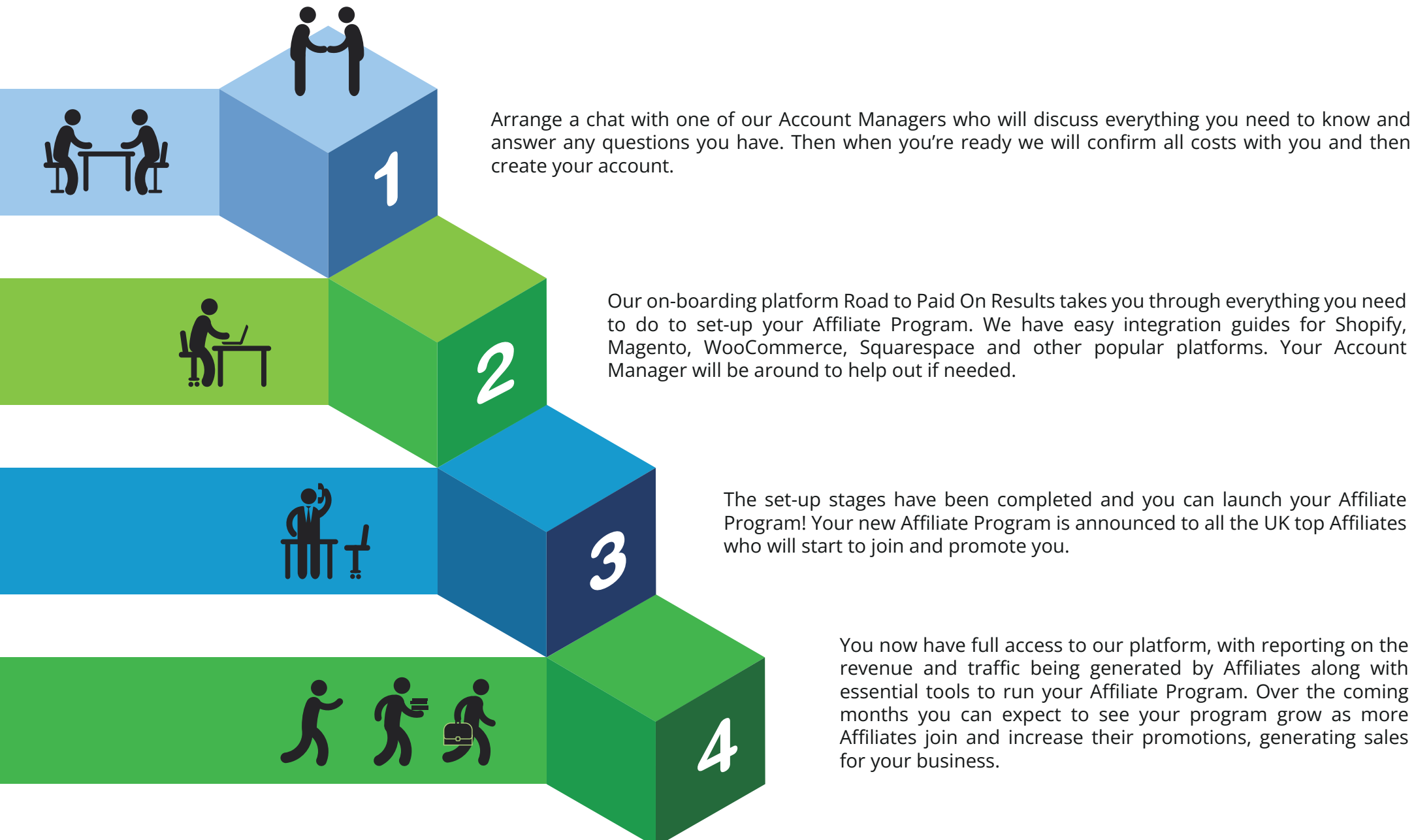
Network Override

20%

Launching your Affiliate Program is simple. Our unique on-boarding platform guides you through the process. Our step-by-step guides for the most popular e-commerce platforms take care of the technical side.

Oh, and we are always on hand for support during set-up should you need it.


Your steps to growing your sales with Affiliate Marketing



The launch of your Affiliate Program is an exciting time. We announce your launch to all our Affiliates by email, via our blog and social media.

This includes letting the top UK Affiliates know about your new Affiliate Program.



Why Affiliates will  you for choosing Paid On Results



With the fastest payments to Affiliates in the industry, as soon as you approve sales, payment can be made. Giving Affiliates reassurance to invest and grow your sales. Beat your competitors on other Affiliate Networks by boasting of your faster payments to Affiliates.



Benefit from our investment in the latest tracking technology, making your Affiliate Program 100% compliant with latest standards, including Apple's Intelligent Tracking Prevention. With first, third party and cookieless tracking as standard, you will have sales accurately and reliably tracked, Affiliates love that!

We are the only Affiliate Network where Affiliates wake up to a daily summary email of the previous days activity in their inbox. Catching up on yesterday's performance over a morning coffee, means they can spend more time building content and promoting you rather than digging into complex reports.



Only Paid On Results ensures all the emails you send to Affiliates follow a unified standard, following a single beautiful look and always contain everything needed for Affiliates to promote you. It's good for you and good for Affiliates, as they spend less time on the "day to day" and more time on generating sales for you. [Find out more about our standardised email format.](#)





Easy Integration

As part of your integration you will need to add our tracking code to your website so we can track transactions from Affiliates. We have easy to follow step-by-step guides for popular e-commerce platforms such as Magento, Shopify, EKM Powershop, WooCommerce, WorldPay, OpenCart and many more which makes this step a breeze, even if you have no technical experience. If you don't use one of these platforms, we can help point you in the right direction.



Creative designed

It's important to supply creative for Affiliates to use on their website, such as logos and banners. We support all industry standard sizes of banners so any sets you have already designed can be used. If you don't have any, our Creative team will design your initial banners for Affiliates at no additional cost.



Countdown to launch

The time it takes to set-up and launch your Affiliate Program is dependent on how quickly you can complete the steps required in the Road to Paid On Results. The Road to Paid On Results gives you an overview of the stages outstanding at any given time so that you can monitor your progress. Everything happens at your own pace and we aim to complete all our parts promptly. We are as keen to have you launch your Affiliate Program as you are!



Growing your Affiliate Program

Once your Affiliate Program is live, you can help it grow by being pro-active. If you can, we recommend trying to dedicate at least an hour a week to your Affiliate Program. We can help with some top tips and advice on the actions you need to take to maximise the revenue generated by your Affiliate Program. Some Merchants see almost immediate success, for others it can take a little longer. You need to give any Affiliate Program a minimum of six months before you can get a true idea of performance.



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