



# PAID ON RESULTS

## PAID ON RESULTS : ALWAYS IN FASHION

Want to know which Affiliate network struts the catwalks and is always in vogue? One of the longest established UK Affiliate networks, Paid On Results opened for business in 2003.

Since then, based on a platform of technological excellence and the establishment of strong relationships with the major UK Affiliates, Paid On Results has grown steadily. One of the few UK networks to be able to boast profits in each trading year since its launch, the financial stability, reliability and constant presence of Paid On Results in the UK Affiliate Marketing industry has meant that the company has built a level of trust from its partners, both Merchant and Affiliate, that is unsurpassed.

Just as the latest fashions speedily evolve from catwalk to high street, Paid On Results have quickly established a reputation within the UK space for innovation, pioneering approaches and for taking ethical standpoints. This dedication to continual self-appraisal and improvement has led to Paid On Results having the most precise and accurate reporting tools and being the fastest payers to Affiliates of any UK Affiliate network.

Let the straightforward approach and personal touch of the Paid On Results account management team help maximise your sales potential and keep you at the forefront of fashion.

## DETAILED PRODUCT REPORTING FOR ALL

Advanced product based reporting and analytics of what your Affiliates are selling, trend information over periods of time, filtering by brand and Affiliate is made simple with the Basket Data report.

The Paid On Results Basket Data tool can provide you with the answers which can help you manage your sales strategy with accurate, real time data. Also by offering Basket Data reporting to your Affiliates **you also empower them to better target and convert their traffic.**



[www.paidonresults.com](http://www.paidonresults.com)

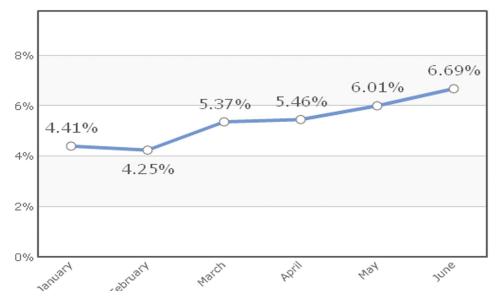
## AFFILIATES LOVE FOR FAST AND RELIABLE PAYMENTS



A recent Econsultancy survey of Affiliates found that payment was one of the key deciding factors an Affiliate considers before working with a Merchant or Affiliate Network. This is why **Paid On Results pays Affiliates faster than anyone else in the industry.**

Our proven track record in payment gives Affiliates confidence and, importantly, ensures that Affiliates can **invest heavily in our Merchants without worrying about when they will be paid.**

## ROCKETING PERFORMANCE



Between January to the end of June 2011, **the conversion ratio across Paid On Results has increased by over 51% from 4.41% up to 6.69%.** The average basket value is £64.92. This increase in performance is thanks to our continued efforts in building new relationships with Affiliates and improving on our established Affiliate relationships. We are proud of our performance which is why we publish publicly available 90 day rolling performance statistics for all Merchants. By continuing to build on these relationships and with exciting industry defining developments taking place this year, we expect this growth to continue throughout 2011 and beyond.

## FIRST LOOK: OUR LATEST INNOVATION

# AFFILIATE SHUFFLE

Over time Affiliates on any program will have fluctuating levels of performance. Isolating these Affiliates and working with them to reverse drops in performance or finding your future top Affiliates is vital.

In July 2011 Paid On Results launches AffiliateShuffle, this new report considerably reduces the time it takes to find and locate these changes in Affiliate performance and activity.

Visit <http://www.affiliateshuffle.com/> to find out more.

### YOUR VOUCHERS: SUPERBLY MANAGED

Paid On Results introduced the first Voucher Code management tool way back in 2007. The Voucher Manager is a fantastic way for fashion Merchants to serve discount and voucher codes to as many Affiliates as possible. Provision of a real time voucher code directory for Affiliates available in CSV, XML and RSS formats, full sales performance reporting on individual vouchers and the ability to create and protect single Affiliate exclusive codes are all key functions of the Voucher Manager. **Our Voucher Manager is a key ally in helping your Affiliates stay compliant with industry guidelines for voucher codes.**

Available in CSV,  
XML & RSS  
formats



### EXCLUSIVE PAID ON RESULTS WELCOME PACKAGE

Paid On Results is offering a fantastic deal to all Fashion and Beauty Merchants. Join Paid On Results between July 6th to July 20th and you will pay **NO set up fee**. With individual programs converting as high as 20% and average conversion rates of 8% for fashion Merchants overall, you need YOUR site to feature with Paid On Results. **With this offer, you have absolutely nothing to lose.**

## MAXIMIZE EXPOSURE WITH UNIQUE TOOLS

# PRODUCT VAULT

The unique Product Vault tool allows you to share hand selected lists of products with your Affiliates.

Creating lists of your current best selling items, the seasons latest must haves or clothing recently seen in the media is quick and easy as **Product Vault does most of the work for you!** Affiliates are then emailed your list automatically with their own Affiliate URLs, product images, CSV, XML and RSS feeds all pre-populated in the email ready to use.

Product Vault is your way of engaging with all your Affiliates regardless of their technical ability because Product Vault offers one line integration of your products into their blogs or websites **reaching Affiliates who otherwise would be unable to use traditional product feeds.** By using Product Vault your Affiliates are given the information they need in the format they need, to enable them to promote your chosen items instantly, allowing for much greater exposure.

**With over 180 UK Merchants including almost 50 in fashion and beauty alone isn't it time you took a look at Paid On Results?**

 aphrodite

*BeCheeky.com*

deadgoodundies.com

jones + jones  
*edgy • directional • strong • feminine*



**LOVE**

**buy-jeans.co.uk**

*Motel*

**AX**  
PARIS

fussie  
Branded Footwear Store

*under  
the  
cover  
experience*

<sup>3</sup>  
**db**  
db3online.com

*WHAT'S ABOUT TOWN?*  
LOOKING GOOD WAS NEVER THIS EASY

